



F1 DRIVING EXPERIENCE

BE AN F1 DRIVER FOR A DAY
WITH WINFIELD RACING SCHOOL



OFFICIAL PARTNER



FROM F4 TO F1 IN ONE DAY

WHAT IF YOU COULD DRIVE A FORMULA 1 CAR ON CIRCUIT PAUL RICARD ?

WELCOME TO WINFIELD: The only racing school in the world that allows people without ANY TRACK EXPERIENCE to drive a truly modern Formula 1 car, operated by an F1 team.

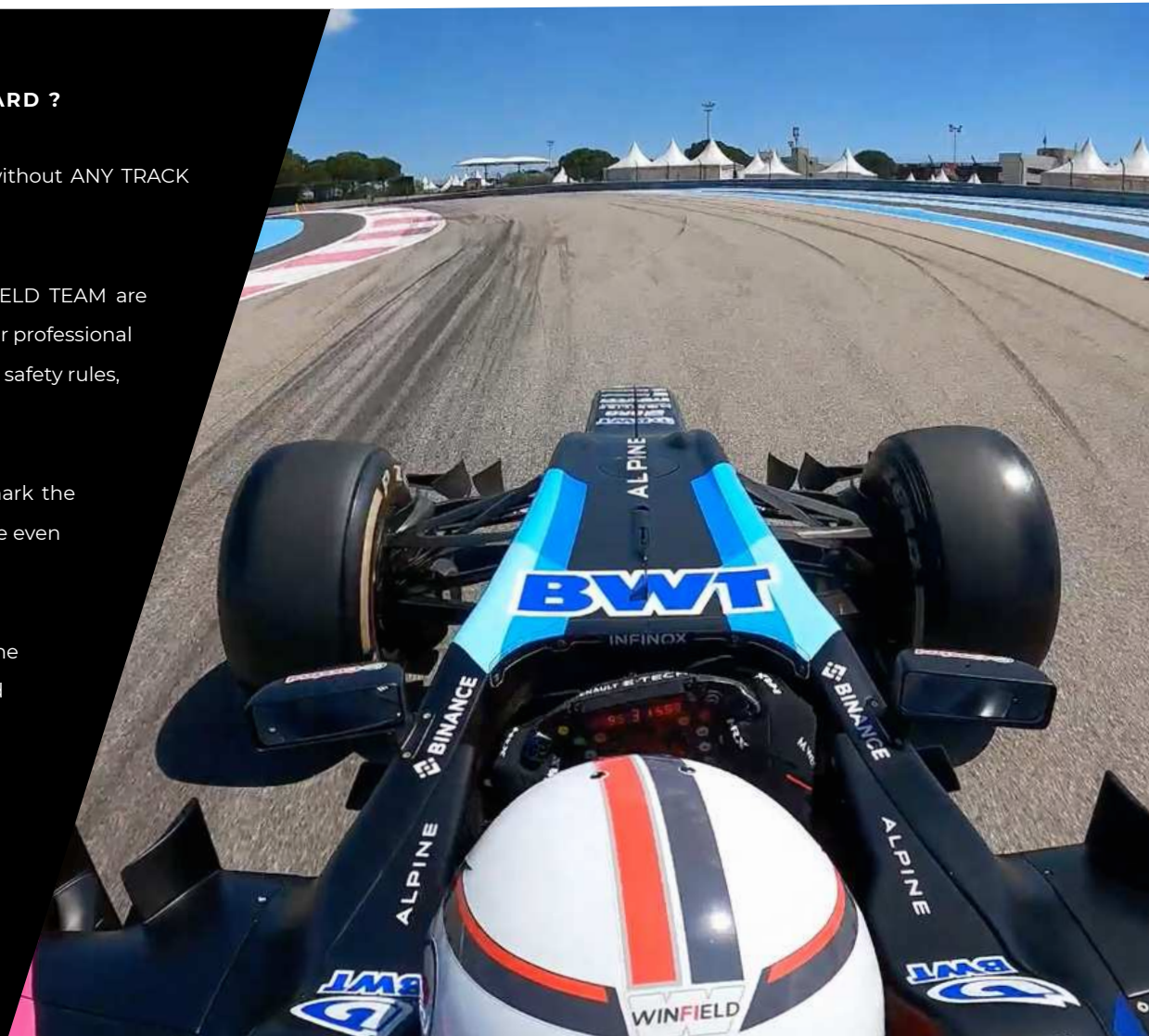
For a full day, over 40 experts from the official BWT ALPINE F1 TEAM and WINFIELD TEAM are exclusively focused on one person: YOU. Fully immersed in the world of motorsport, our professional staff will take you on a racing driver's journey. During briefings, you'll learn driving and safety rules, while tailored workshops will prepare your body and mind.

Your initial driving experiences in a single-seater during the Formula 4 sessions mark the outset of your day. Impressed by the first laps behind the wheel of your F4, you'll crave even more. Now you're ready to drive the fastest car in the world.

The Formula 1 car is waiting for you, ready to go. Your heartbeat is racing, and adrenaline is rushing through your body. During your track session, you will feel emotions and sensations, that, until now, had only been experienced by Grand Prix drivers.

Your ultimate car enthusiast dream is now a reality.

 WATCH THE VIDEO



F1 DRIVING EXPERIENCE THEY DID IT

"The **craziest event** on earth!"

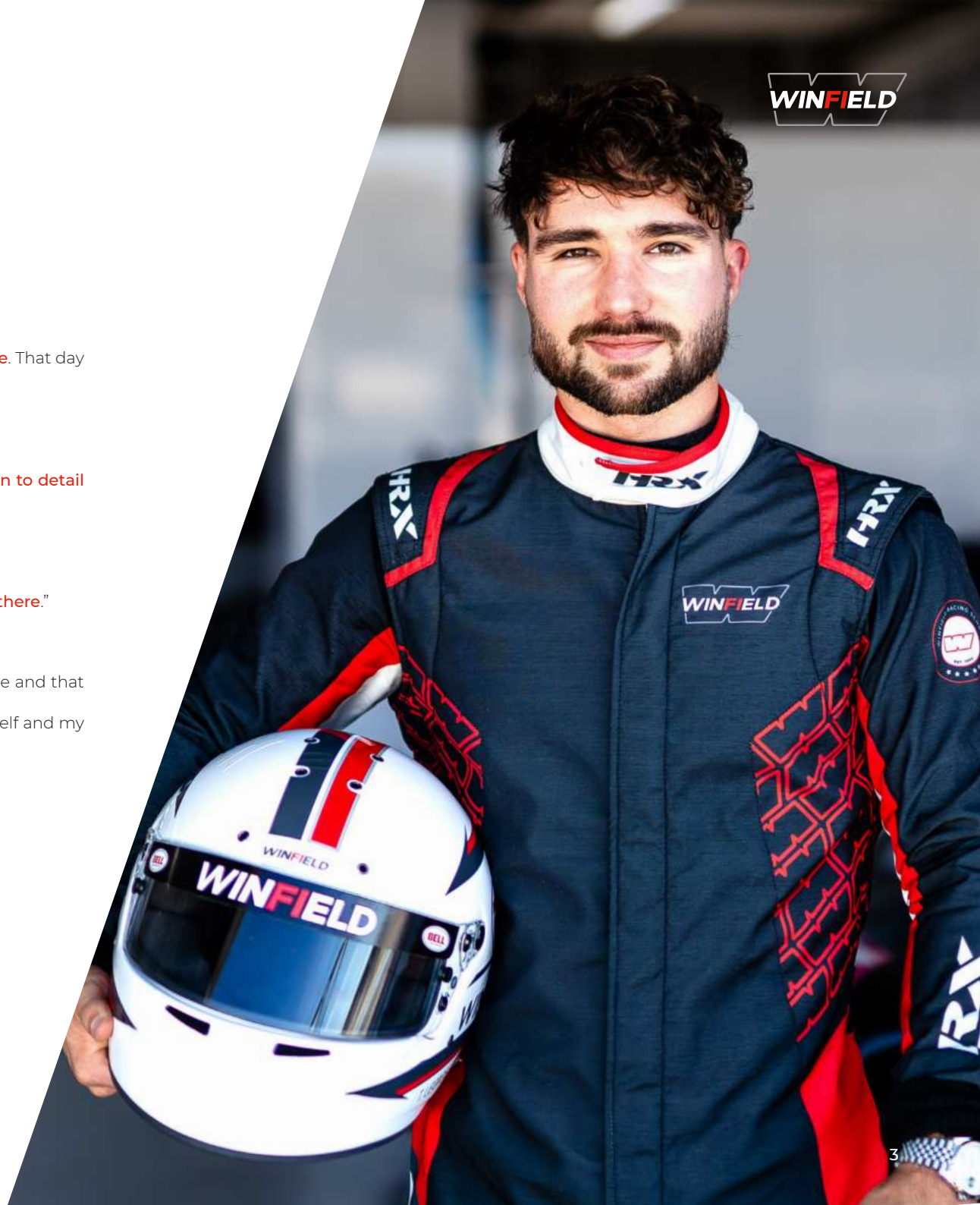
"Formula 1 gives access to **sensations that no other ground vehicle can provide**. That day was just amazing."

"The WINFIELD team was **absolutely faultless in every way** and their **attention to detail was incredible**. A once in a lifetime experience that I can't wait to do again."

"What a great experience! First class racing facility. I will **never forget my time there**."

"This programme is fantastic. To think that you can have zero racing experience and that by the end of the day they give you an F1 car to drive is crazy! They treated myself and my wife as if we were VIP's. **You made my dream come true!**"

"The **most exciting experience** I've done in my whole life. Just do it."



IN PARTNERSHIP WITH



BWT ALPINE F1 TEAM



In 2017, **WINFIELD RACING SCHOOL** signed an important partnership for the brand and becomes the Official Driving Experience Partner of **RENAULT F1 TEAM** (who then became **ALPINE F1 TEAM** in 2021), covering all F1 driving programmes of the team.

Building on a long-standing partnership that began in the 1970s and based on a shared experience in driving training, Alpine and Winfield have once again joined forces to offer outstanding driving programmes tailored for motorsport enthusiasts and professional drivers.

This partnership allows participants to drive a V8-powered Formula 1 car. The cars used are authentic F1 cars, as driven in 2012 by **Kimi Räikkönen** and **Romain Grosjean**,

including the Grand Prix-winning chassis from the **2012 Abu Dhabi GP**.

Driving an F1 car is the dream of many people. Thanks to Winfield's excellent teaching skills and the impressive technical expertise of the BWT Alpine F1 Team, we are proud to make this dream a reality.

A dedicated team of over 40 experts take care of the participants, including: 20 crew members of BWT Alpine F1, as well as Winfield's driving instructors, mechanics, engineers, professional drivers, physiotherapists and group leaders.

THE DAY*

OF YOUR LIFE



7.00

WELCOMING &
CHANGING ROOM



7.30

GENERAL & SAFETY
BRIEFING

Welcome to Formula 1. Just like a pro racing driver, your fireproof equipment and helmet, which will be with you throughout the day, are meticulously prepared and waiting for you in individual lockers.

Once you're suited up in your racing gear, it's time to attend the general and dedicated safety briefing to learn the FIA rules! Before each driving session, Winfield instructors will also teach you the basics of driving a single-seater.

8.00

TRACK RECCE WITH
INSTRUCTORS



Let's face it! The Paul Ricard circuit is known to be very technical. Learn all the details of the famous French racetrack before your first driving session.

Get on board a minivan and let the Winfield instructors guide you step by step to learn the perfect racing lines, the braking points and the apex of each corner.

8.20

F4 BRIEFING
PART 1



8.40

BODY
WARM-UP

You don't become an F1 driver overnight. Except at Winfield. Nevertheless, racing requires to be in an excellent physical condition.

Fortunately, we've got you covered. Our professional physiotherapists will assist you in your physical and mental preparation: muscle warm-up and toning, reflex and concentration testing, post-driving stretching, and much more. Congratulations! You are now fully prepared to take the wheel.

9.00

FORMULA 4
SESSIONS 1 & 2

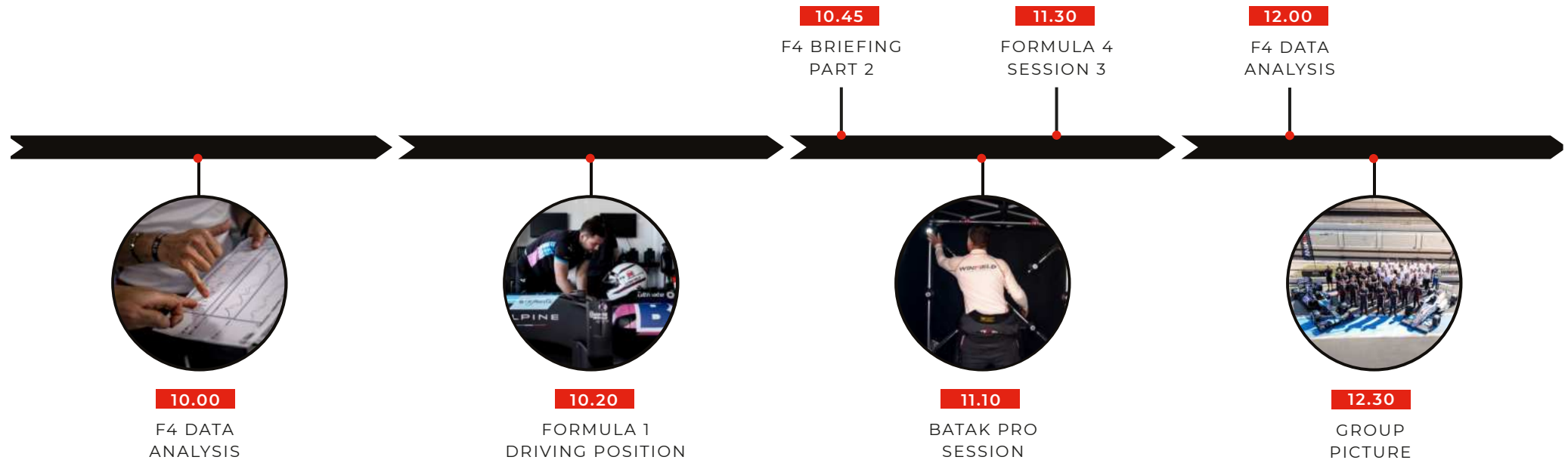


Lights out and away we go! It's time to experience the unique sensations of driving a Formula 4 car.

You might be feeling a bit nervous, knowing that the car could spin at the slightest mistake. Fortunately, first laps take place behind the safety car. This will help you understand the car's behaviour in the best conditions. At the end of the session, you'll return to the pitlane for a quick check. However, stay in the car, as the second session begins immediately!

THE DAY*

OF YOUR LIFE



Data analysis, lap-by-lap comparisons, braking force, re-acceleration time, like pro racing drivers, Winfield engineers are by your side after each track session to analyze your driving skills. They provide valuable tips and advice thanks to the data acquisition from your car.

These debriefings allow you to set new objectives for each session, and improve your on-track performance, without forgetting the main goal: enjoyment.

Take your seat in a Formula 1 car! The engine may not be running yet, but you're taking the next step towards your ultimate dream.

During this essential step, the BWT Alpine F1 Team will adjust your seat and mirrors position, assess your braking force and steering ability, and instruct you on safety procedures, such as exiting the car in a minimum amount of time. The safety of each participant takes top priority at Winfield throughout the event.

Oh yeah! Adrenaline is starting to kick in. You feel yourself getting faster and faster. It's a sign the extremely challenging Batak Pro is helping you to progress. This is an essential tool for Formula 1 drivers to improve reaction time and hand/eye coordination.

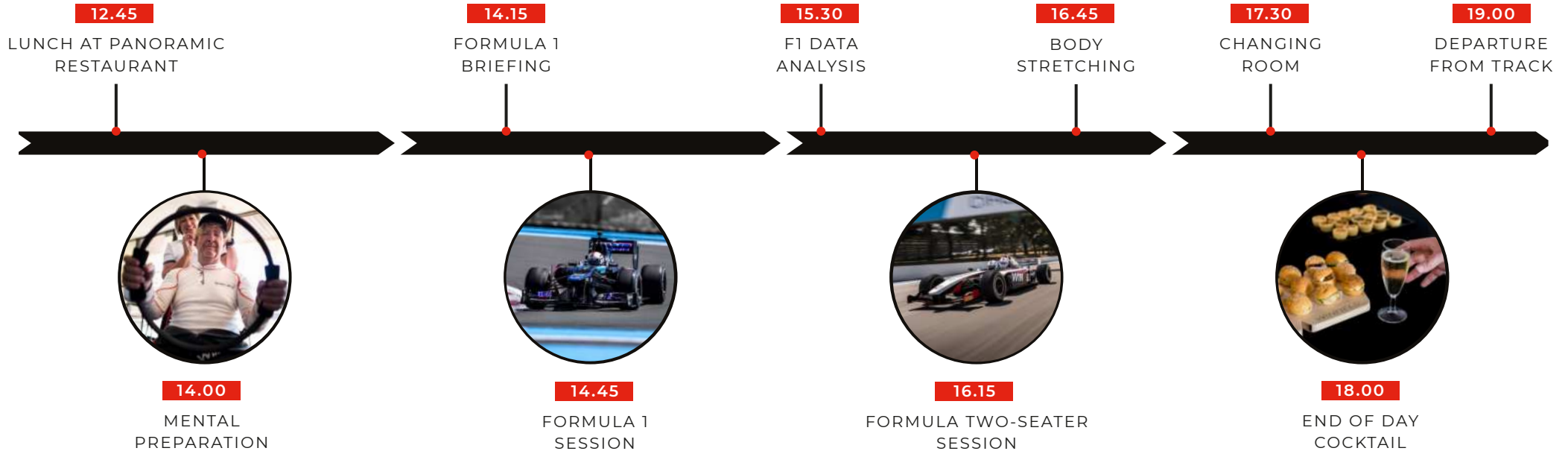
Can you beat Esteban Ocon's record of 147 points in only one minute? Go!

Say cheese! Before lunch, the entire Winfield team and BWT Alpine F1 Team will gather on the pitlane to capture a group photo. Okay, maybe you haven't driven the F1 car on track yet, but it's time to capture this unforgettable day. The mood is festive, and the excitement is in the air. You are invited to take place between the F1 cars.

Following the break, you won't be standing next to an F1 car any longer. You'll be right behind the wheel!

THE DAY*

OF YOUR LIFE



Did you know the body achieves what the mind believes? To be 100% ready to drive a truly modern Formula 1 car, our mental coach will give you all the tools to unlock your full potential, boost your self-confidence, and effectively manage your emotions.

Take a deep breath, close your eyes and stay focus. The best is yet to come.

Your heart rate increases dramatically. The F1 engine wakes up and roars. Fantastic. Amazing. Breathtaking. No words can describe what you will experience in a Formula 1. You shift into 1st gear and hit the track to live the craziest drive of your life.

After a series of sharp turns, you dive onto the pit straight, pedal to the metal, your eyes round like marbles before slamming on the brakes and feeling your seatbelt hold back all the G-forces in your body. After this unforgettable experience, you will never watch a Grand Prix in the same way again!

After your exciting F1 session, you have the chance to go back on track, but this time as a passenger aboard the Formula two-seater, driven by a professional race driver.

Although you are not behind the wheel, you are in the best seat to experience all the thrills of a single-seater at full throttle. Fasten your seatbelt and get ready to feel the adrenaline rush through your entire body, thanks to the awesome acceleration, powerful braking and G-force in every corner.

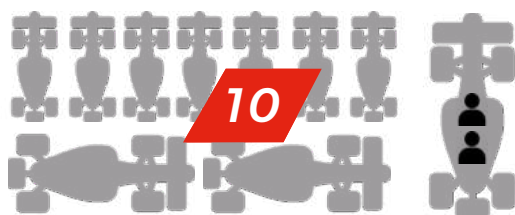
All good things come to an end. You have just completed this once-in-a-lifetime experience. It's now time to share your first impressions and highlights of the day with your fellow racers and Winfield team members over a glass of champagne. Appetizers, treats and surprises await you on the terrace overlooking the racetrack.

You will leave with unforgettable memories and professional photos of your experience at the Winfield Racing School.

F1 DRIVING EXPERIENCE IN FIGURES



CARS



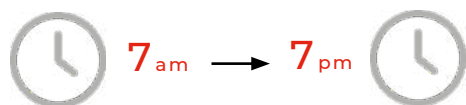
- 7 FIA FORMULA 4**
operated by WINFIELD
- 2 FORMULA 1 - E20 2012 - V8 engine**
operated by BWT ALPINE F1 TEAM
- 1 FORMULA TWO-SEATER**
operated by WINFIELD

TRACK SOLUTION



Circuit Paul Ricard
Solution 3D - 3,853 km

DAY TIMING



PARTICIPANTS



3 GROUPS OF 5 DRIVERS MAXIMUM
ACCOMPANYING GUESTS (option)

ORGANISATION & ACTIVITIES



STAFF MEMBERS
25 WINFIELD
20 ALPINE F1 TEAM

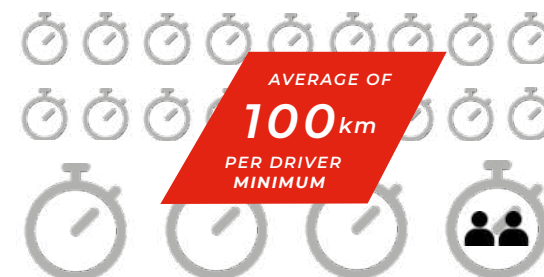


WORKSHOPS
See pages 5-6-7



PHOTOGRAPHERS
Thanks to a QR code, each participant has access to his/her personal pictures during the day.

TRACK TIME



FIA F4 > 3 SESSIONS OF 8-10 LAPS
F1 > 3 LAPS minimum
FORMULA TWO-SEATER > 1 PASSENGER LAP

INCLUDED



OPTIONS (SEE PAGE 9-10)



2024 PRICES & OPTIONS

PRICES ARE EXCLUDING VAT



PRICES

3	F4 SESSIONS PER PARTICIPANT	+	3	F1 LAPS PER PARTICIPANT	+	1	FORMULA TWO-SEATER LAP PER PARTICIPANT	=	€11 950	PER PARTICIPANT
APPLICATION FEES OF €500 INCLUDED										

OPTIONS



ADDITIONAL F1 LAPS

Above the 3 laps already included in the package. The maximum of laps per driver depends on the number of drivers attending the day.

€1 600

PER LAP



VIDEOS

On-board videos featuring raw footage of F4 and F1 on-boards cameras for each participant.
No editing.

€250

PER DRIVER

A dedicated cameraman will craft a unique movie clip with edited F4 and F1 on-board cameras footage, and the best moments of your day.

€1150

PER DRIVER

2024 PRICES & OPTIONS

PRICES ARE EXCLUDING VAT



ACCOMPANYING GUEST

GUEST PASS

Accreditation is necessary for any person to access circuit's facilities. The pass includes access to paddock and lounge above the pit, lunch at the Panoramic Restaurant, end of day cocktail and a souvenir gift.

€95

PER GUEST

FORMULA TWO-SEATER LAPS

Give to your accompanying guest the opportunity to experience 2 laps as a passenger of a professional driver in Winfield's Formula Two-Seater.

€450

PER GUEST



OTHER OPTIONS

Private jet or helicopter transfers, filming crews, tourism tour or road trip on French Riviera, additional activities... Do not hesitate to share any personal request you may have.

UPON REQUEST



F1 DRIVING EXPERIENCE

2024 OPEN DATES

TUESDAY 3RD SEPTEMBER

WEDNESDAY 4TH SEPTEMBER

FOR EXCLUSIVE DAY

PLEASE CONTACT US TO FIND A DATE



F.A.Q.

DO I NEED TRACK EXPERIENCE?

WINFIELD RACING SCHOOL is the only racing school in the world to allow customers without **ANY TRACK EXPERIENCE** to drive a truly modern Formula 1 car operated by an F1 team. Our instructors adapt their coaching to your driving level and ensure you will enjoy the experience in complete safety.

AM I THE ONLY DRIVER ON-TRACK DURING DRIVING SESSIONS?

The **CIRCUIT PAUL RICARD** track is fully privatised during F1 DRIVING EXPERIENCE. For your F4 sessions in the morning, you share the track with 4 other drivers maximum. This allows you to enjoy the track without traffic risk, without pressure, at your own pace. For your F1 session, you are the only driver on-track, so you can focus on your once-in-a-lifetime experience.

CAN I WEAR MY OWN DRIVER EQUIPMENT?

For safety reasons, WINFIELD will provide all protective clothing and equipment required for the event at FIA standards. Due to insurance conditions, participants will not be permitted to wear any protective clothing or use any equipment other than the one provided.

CAN MY FRIENDS OR FAMILY COME ALONG TO WATCH?

For drivers that would like to bring someone on the event day, we propose the accompanying guest pass (see page 10). For safety reasons, kids under 12 and animals are not allowed to have access to the event.

WHAT ARE THE MAIN ELIGIBILITY CRITERIA?

In order to participate to the event, each driver must comply with all the eligibility criteria of the event including:

- Speak and understand English or French fluently
- Minimum age of 22 and a maximum age of 65
- Hold a full current and valid driving licence
- Height between 1.55 metres and 1.85 metres
- Maximum weight of 90 kgs
- Maximum foot size of EU 45

Participants **not matching** the height and weight criteria mentioned above have the possibility to register to the event by **accepting the risk to be refused from all or part of the on-track activities** if they do not successfully perform and complete the standard safety procedures. In that case, participants accept that no refund or compensation will be made.

DO YOU NEED MORE INFORMATION?

Car damage conditions, insurances, cancellation terms, payment terms...

[CLICK HERE TO READ OUR TERMS & CONDITIONS](#)

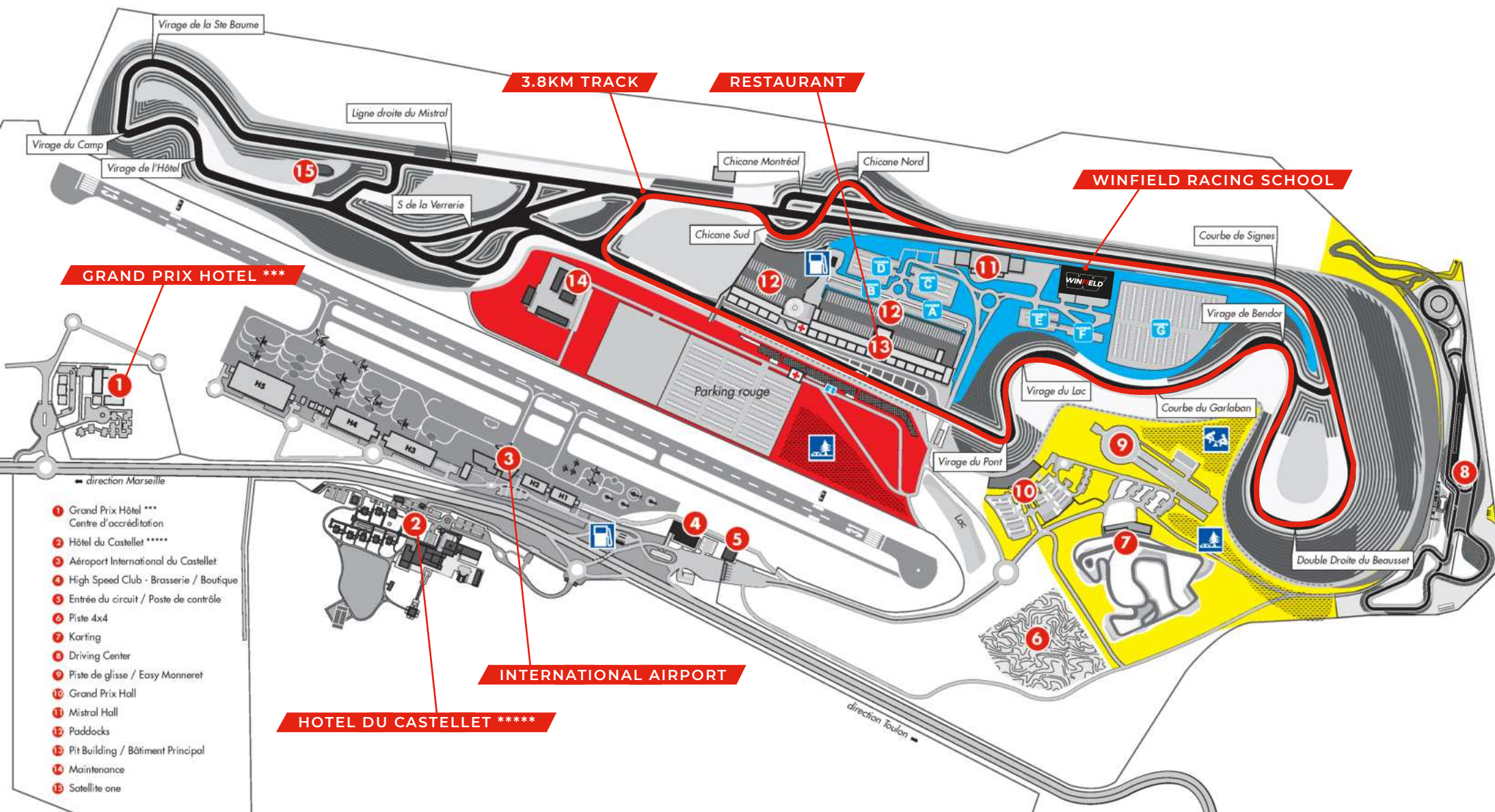
F1 DRIVING EXPERIENCE

TOP SHOTS



THE ICONIC

CIRCUIT PAUL RICARD





OFFICIAL PARTNER

OUR STRENGTHS

- Global vision
- Historic legitimacy
- Car industry and motorsport experience
- Valuable global motorsport business network
- Unique location at Circuit Paul Ricard

F1 DRIVING EXPERIENCE CONTACT

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PHOTOS : © WRS - Morgan Mathurin / Thomas Fenêtre